

Group LEISURE Awards 2012

We let the readers decide

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Make the most of the Group Leisure Awards

The major annual business and social event for the group travel industry offers the ideal branding opportunity through official sponsorship. Ensure you are a supporter and receive a full 10 month branding promotion for only £2,500 + VAT. We have 21 award categories and you could sponsor one and benefit from a superb marketing package.

Not only is a free table for 8 guests included at the awards dinner but full branding on the stage, the Awards brochure, the menu, the Group Leisure website and the official photographic review.

Sponsorships for this event are extremely popular and forward planning is needed now to avoid disappointment. No matter the time of year, call us today to discuss your involvement at a future event.

The Awards are supported by most of the major players in the market and the Awards dinner is a highlight of the group travel calendar attracting around 400 guests. Our VIP's over the years have included Patsy Kensit, Martin Kemp, Linford Christie, Sharron Davies, Tina Hobley, Tom O'Connor, Kyran Bracken and many many more.

Sponsorship packages include a free table at the Awards dinner, regular free publicity in Group Leisure magazine and Group Leisure Online, logo in the Awards magazine and dinner menu, and the dinner AV presentation. Sponsors also present the trophy in the category it sponsors. The prestigious Awards magazine can be viewed in digital format over a full 12 months as well as the printed version.

Rates effective September 2011. All advertising and sponsorship bookings subject to our standard terms and conditions, available on request.