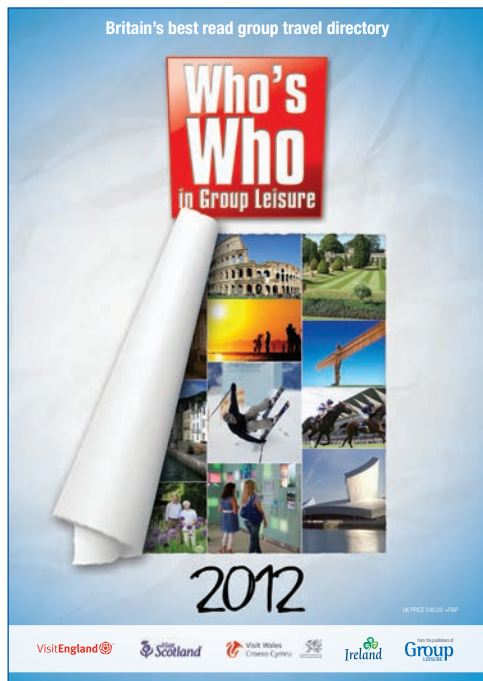


Who's Who in Group Leisure

Britain's best read - most valued group travel directory



▲ An example of the **Who's Who in Group Leisure** front cover.

What is it? Launched in 1993, Who's Who in Group Leisure is an A4 directory with thousands of useful listings for groups, including UK county-by-county breakdown and listings on group tour operators, ferry companies, tourist boards and much more. All with specific group travel contact information, unique to Who's Who.

What's its frequency? Annually, published in December, both in print and online.

What is the circulation? Over 3,000 copies sent out annually in addition to sales, plus an online edition receiving thousands of visits over a full 12 months.

What is its targeted readership? WWGL is received by top group travel organisers and coach operators throughout the UK arranging trips and tours for thousands of people.

What is the impact from Who's Who in Group Leisure? Advertising in WWGL is a must as you are guaranteed a one year shelf life. The structure of the directory also helps sell your services, because you can book into the most relevant section for your business – be that Devon, Ferry Operators or Theatre Listings. It's a one stop reference work for readers and extensively used when planning trips.



▲ How your advert could look in **Who's Who in Group Leisure**.



Rates

4 colour

Full page	£1,900.00
Half page	£995.00
Quarter page	£595.00
Cover positions	£2,200.00
Double page spread	£3,800.00
Logo	£150.00

Inserts: please contact us for information. All rates subject to VAT at current rate.

Specifications

- Full page (type area)
- Full page (bleed)
- Half page (horizontal)
- Half page (vertical)
- Quarter page (vertical)
- Double page spread

A4 publication perfect bound (depth first)

- 273mm x 170mm
- 297 x 210 + 3mm bleed all round
- 130mm x 178 + 3mm bleed all round
- 273mm x 82mm
- 130mm x 82mm
- 297mm x 420mm + 3mm bleed all round

NOW DIGITAL:

Who's Who in Group Leisure is also available to readers in digital format via the website groupleisure.com/whoswho

Add a video to your advert in the digital edition for £195.00 - phone us for details.