

E-mail Broadcasting Service from Who's Who in the Bus & Coach Industry



▲ Some e-mail broadcast examples.

How much does it cost?

1 mailing	=	£495
2 mailings	=	£895
3 mailings	=	1,195
4 mailings	=	1,495

All must be booked and invoiced at once and mailings must be all sent within six months of the first broadcast. All rates are subject to VAT at the current rate.

Why would you use this service? It's cheaper than print for starters and can do so much, including links to specific areas of your website. Whether you are launching a new brochure, sales drive or product, this is a great way of broadcasting the message.

You can also use our Group Leisure e-mail service, targeting GTOs and coach operators. Discounts apply for using both services, call us for details.

What is it? A service which enables you to send your sales message to UK coach and bus operators via e-mail.

Who does it go to? The long established and regularly updated database used for the popular Who's Who in the Bus & Coach Industry.

How many e-mail addresses are there? The current database consists of over 1,500 addresses.

How does it work? You send us the e-mail to our specification and we send it to the database after sending you a proof. If you require any creative work from us, this is available at an additional charge.



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